

17.23 Senior Citizen Discount

Policy:

It is the policy of Licking/Knox Goodwill Industries, Inc. to offer a senior citizen discount to all shoppers fifty-five (55) years of age or older.

Procedure:

- Every Wednesday will be designated as Senior Citizen Discount Day at all retail stores operated by Licking/Knox Goodwill Industries, Inc., excluding the Virtual Store.
- Signs will be posted in the stores promoting this discount and the discount will be promoted through other advertising. Shoppers requesting the discount at the register will be asked if they qualify.
- The store manager has discretion to allow the discount after verifying age from a valid driver's license, state ID or other document.
- The 25% senior citizen discount applies to non-sale items and is applied at the cash register after each qualifying item.
- The senior citizen discount cannot be used toward the purchase of any sale item and cannot be combined with any other discount or coupon.