

## **17.24 Veteran and Military Discount**

### Policy:

It is the policy of Licking/Knox Goodwill Industries, Inc. to offer a discount to all United States of America active duty military and its veterans.

### Procedure:

- Every Monday will be Veteran and Military Discount Day at all retail stores operated by Licking/Knox Goodwill Industries, Inc., excluding the Virtual Store.
- Signs will be posted in the stores promoting this discount and the discount will be promoted through other advertising.
- Shoppers requesting the discount at the register will be asked if they qualify.
- The store manager has discretion to allow the discount after verifying military status from a military ID.
- The 25% Veteran and Military discount applies to non-sale items and is applied at the cash register after each qualifying item.
- The Veteran and Military discount cannot be used towards the purchase of any sale item and cannot be combined with any other discount or coupon.