

17.49 Internet Sales – Virtual Store

Policy:

It is the policy of Licking/Knox Goodwill Industries, Inc. to offer merchandise for sale on the Internet.

Procedure:

- Licking/Knox Goodwill Industries, Inc. will operate as a retailer on the Internet in a collaborative effort with Goodwill Industries of Orange County, California and with the approval of Goodwill Industries International.
- Licking/Knox Goodwill Industries, Inc. will cooperate fully with Goodwill Industries of Orange County, California and Goodwill Industries International at all times.
- The retail Internet sales store will be referred to as the “Virtual Store”.
- The website used by the Virtual Store will be Shopgoodwill.com.
- The Virtual Store will operate in an area physically separated from any other retail operation.
- For accounting purposes, the Virtual Store will operate as a separate financial unit within the Retail Division.
- Merchandise listed for sale on the Internet will be collected from all retail stores and donation sites and transported to the Virtual Store by retail staff.
- Virtual Store inventory will be available for sale only via the Internet and will not be available for sale through the retail stores.
- At least one digital image along with a description of the article will be posted on the website. Uploaded information will be verified for clarity.
- Virtual Store inventory will be secured and access will be restricted to employees of Licking/Knox Goodwill Industries, Inc.
- Articles not sold on the Internet may be offered for sale in one of the retail stores at a later date.